

# KEB Hana Bank (4940): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'KEB Hana Bank (4940): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'KEB Hana Bank'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'KEB Hana Bank' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'KEB Hana Bank'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

KEB Hana Bank (KEB Hana), a subsidiary of Hana Financial Group Inc., is a provider of business and personal banking, and other financial products and services. The bank's personal and business banking product portfolio includes local currency deposits, foreign currency deposits, personal loans, corporate loans, mortgage loans, industrial loans and credit cards. KEB Hana's service portfolio includes internet banking, electronic banking, mobile banking, financing, cash management, remittance, and foreign exchange services such as foreign exchange rate, and trade and remittance services. It offers domestic funds, foreign funds, bank trust, bond investment and other comprehensive financial products. The bank also provides non-banking services including relocation services and leisure services. The bank operates through a network its domestic branches and foreign branches in South Korea and international locations. KEB Hana is headquartered in Seoul, South Korea.

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### COMPANIES MENTIONED

KEB Hana Bank

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