

# KCA Deutag Alpha Ltd - Strategic SWOT Analysis Review

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# **Abstracts**

KCA Deutag Alpha Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

# Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### **Highlights**

KCA Deutag Alpha Ltd (KCA Deutag) is an oil and gas drilling contractor that provides drilling and engineering services for both onshore and offshore oil and gas industry. The company's major services include jack-up drilling rigs, self-erect tenders, offshore platform rig management, onshore drilling and workover, rig refurbishment and upgrades, modular rigs, performance services, snubbing services, conceptual and frontend studies, detailed design, and procurement and construction management services. It operates in the UK, the Middle East, Europe, Russia, Caspian, Africa, Asia, Mexico and Norway and has offices in Aberdeen, London, Germany and Middle East. KCA Deutag is headquartered Aberdeenshire, in Scotland, the UK.

KCA Deutag Alpha Ltd Key Recent Developments

Jul 14,2021: KCA Deutag creates joint venture in Kazakhstan

Mar 29,2021: KCA Deutag wins \$110 million of new business in Land Drilling market Oct 12,2020: KCA Deutag secures \$150m of land drilling contracts in Oman; spuds first

well in Kuwait

#### Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and



business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.



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