

# Karur Vysya Bank Ltd (KARURVYSYA): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Karur Vysya Bank Ltd (KARURVYSYA): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Karur Vysya Bank Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Karur Vysya Bank Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Karur Vysya Bank Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Karur Vysya Bank Ltd (KVB) provides a range of retail and corporate banking, and related financial solutions. It offers loans, deposits, accounts and payment cards. The bank provides lending for home, personal use, professional, vehicle, business, NRI home, green harvester and education. It offers current, saving and demat accounts; fixed, recurring, tax shield, and monthly deposits; FCNR, NRO and NRE deposits; and debit, credit, travel and green card. It provides insurance coverage for health, general, travel, motor and household. The bank also offers cash management, foreign exchange, online banking, treasury and investment banking services. KVB is headquartered in Karur, Tamil Nadu, India.

## Contents

### **1 KARUR VYSYA BANK LTD - BUSINESS ANALYSIS**

- 1.1 Karur Vysya Bank Ltd - Company Overview
- 1.2 Karur Vysya Bank Ltd - Business Description
- 1.3 Karur Vysya Bank Ltd - Major Products and Services

### **2 KARUR VYSYA BANK LTD - ANALYSIS OF KEY PERFORMANCE INDICATORS**

- 2.1 Karur Vysya Bank Ltd - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Karur Vysya Bank Ltd - Key Financial Performance Indicators
  - 2.2.1 Karur Vysya Bank Ltd - Total Income and Net Profit Margin
  - 2.2.2 Karur Vysya Bank Ltd - Asset and Liabilities
  - 2.2.3 Karur Vysya Bank Ltd - Gearing Ratio
  - 2.2.4 Karur Vysya Bank Ltd - Valuation
- 2.3 Karur Vysya Bank Ltd - Competitive Benchmarking
  - 2.3.1 Karur Vysya Bank Ltd - Market Capitalization
  - 2.3.2 Karur Vysya Bank Ltd - Efficiency
  - 2.3.3 Karur Vysya Bank Ltd - Valuation

### **3 KARUR VYSYA BANK LTD - MERGERS & ACQUISITIONS AND PARTNERSHIPS**

- 3.1 Karur Vysya Bank Ltd - M&A and Partnerships Strategy

### **4 KARUR VYSYA BANK LTD - RECENT DEVELOPMENTS**

### **5 KARUR VYSYA BANK LTD - SWOT ANALYSIS**

- 5.1 Karur Vysya Bank Ltd - SWOT Analysis - Overview
- 5.2 Karur Vysya Bank Ltd - Strengths
- 5.3 Karur Vysya Bank Ltd - Weaknesses
- 5.4 Karur Vysya Bank Ltd - Opportunities
- 5.5 Karur Vysya Bank Ltd - Threats

### **6 KARUR VYSYA BANK LTD - COMPANY STATEMENT**

### **7 KARUR VYSYA BANK LTD - HISTORY**

## **8 KARUR VYSYA BANK LTD - KEY EMPLOYEES**

## **9 KARUR VYSYA BANK LTD - KEY EMPLOYEE BIOGRAPHIES**

## **10 KARUR VYSYA BANK LTD - LOCATIONS AND SUBSIDIARIES**

10.1 Karur Vysya Bank Ltd - Head Office

10.2 Karur Vysya Bank Ltd - Other Locations and Subsidiaries

## **11 APPENDIX**

11.1 Methodology

11.2 Ratio Definitions

11.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Karur Vysya Bank Ltd - Major Products and Services

Table 2: Karur Vysya Bank Ltd - Key Ratios - Annual

Table 3: Karur Vysya Bank Ltd - Key Ratios - Interim

Table 4: Karur Vysya Bank Ltd - Key Capital Market Indicators

Table 5: Karur Vysya Bank Ltd - History

Table 6: Karur Vysya Bank Ltd - Key Employees

Table 7: Karur Vysya Bank Ltd - Key Employee Biographies

## List Of Figures

### LIST OF FIGURES

Figure 1: Karur Vysya Bank Ltd - Total Income and Net Profit

Figure 2: Karur Vysya Bank Ltd - Financial Position

Figure 3: Karur Vysya Bank Ltd - Gearing Ratio

Figure 4: Karur Vysya Bank Ltd - Valuation

Figure 5: Karur Vysya Bank Ltd - Market Capitalization

Figure 6: Karur Vysya Bank Ltd - Efficiency

Figure 7: Karur Vysya Bank Ltd - Valuation

### COMPANIES MENTIONED

Karur Vysya Bank Ltd

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