

## KARL STORZ GmbH & Co KG - Strategic SWOT Analysis Review

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KARL STORZ GmbH & Co KG - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

### Highlights

KARL STORZ GmbH & Co KG (Karl Storz) is a manufacturer and distributor of endoscopes, surgical devices and medical instruments. The company offers rigid and flexible endoscopes, instruments for the field of human medicine used for neurosurgery; oral and maxillofacial surgery; ear, nose, and throat plastic surgery; anesthesiology and emergency medicine; cardiovascular surgery; thorax; gastroenterology and others. Karl Storz products find application in the field of human medicine, veterinary medicine and industrial applications. The company also provides industrial endoscopes for non-destructive testing including videoscopes, borescopes, flexoscopes, light sources, portable systems, cameras and documentation systems. It owns research and manufacturing facilities in Europe and the US. The company manufactures and distributes its products through a network of subsidiaries and distributors in the Americas, Europe, Africa, the Middle East, Asia and Oceania. Karl Storz is headquartered in Tuttlingen, Germany.

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your

academic or business research needs.

- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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#### **COMPANIES MENTIONED**

Ricoh Imaging Americas Corp  
Olympus Medical Systems Corp  
ENDO-TECHNIK W.Griesat GmbH  
Endomed Endoskopie + Hygiene GmbH  
B. Braun Melsungen AG  
Aesculap Inc

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