

# Kao Corp (4452) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/KA74DB2D557EN.html>

Date: July 2021

Pages: 45

Price: US\$ 125.00 (Single User License)

ID: KA74DB2D557EN

## Abstracts

Kao Corp (4452) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Kao Corp (Kao) manufactures, markets and sells consumer and chemical products. The company's major products include cosmetics, facial and body cleansers, soaps, shampoos, conditioners, hair coloring and styling agents. It also offers sanitary napkins, baby diapers, health beverages, laundry detergents, kitchen cleaners, surfactants, fatty alcohol, edible fats and oils, toners, fragrances and aroma chemicals. The company markets oleo chemicals, performance chemicals, and specialty chemicals. Kao Corp markets products under Attack, Biore, Ban, Blaune, Curel, Essential, Feather, New Beads, Quikle, Quikle Joan, Resesh, Goldwell, Guhl, Haier and Jergens brands. It operates and manages production facilities and R&D centers in Japan and has operations in the Americas, Asia-Pacific, Africa, and Europe regions. Kao is headquartered in Tokyo, Japan.

### Kao Corp Key Recent Developments

May 18,2021: Kao is aiming to reduce its CO2 emissions to zero by 2040, and to be carbon negative by 2050

May 07,2021: Kao Corp Announces Consolidated Financial Results for the Three Months Ended March 31, 2021

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios

and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Kao Corp - Key Facts  
Kao Corp - Key Employees  
Kao Corp - Key Employee Biographies  
Kao Corp - Major Products and Services  
Kao Corp - History  
Kao Corp - Company Statement  
Kao Corp - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Kao Corp - Business Description  
Business Segment: Chemical Business  
Overview  
Performance  
Business Segment: Consumer Products Business  
Overview  
Performance  
Geographical Segment: Americas  
Performance  
Geographical Segment: Asia  
Performance  
Geographical Segment: Europe  
Performance  
Geographical Segment: Japan  
Performance  
R&D Overview  
Kao Corp - Corporate Strategy  
Kao Corp - SWOT Analysis  
SWOT Analysis - Overview  
Kao Corp - Strengths  
Kao Corp - Weaknesses  
Kao Corp - Opportunities

Kao Corp - Threats  
Kao Corp - Key Competitors

## **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts  
Kao Corp, Recent Deals Summary

## **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

May 18, 2021: Kao is aiming to reduce its CO2 emissions to zero by 2040, and to be carbon negative by 2050  
May 07, 2021: Kao Corp Announces Consolidated Financial Results for the Three Months Ended March 31, 2021

## **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Kao Corp, Key Facts  
Kao Corp, Key Employees  
Kao Corp, Key Employee Biographies  
Kao Corp, Major Products and Services  
Kao Corp, History  
Kao Corp, Other Locations  
Kao Corp, Subsidiaries  
Kao Corp, Key Competitors  
Kao Corp, Ratios based on current share price  
Kao Corp, Annual Ratios  
Kao Corp, Annual Ratios (Cont...1)  
Kao Corp, Annual Ratios (Cont...2)  
Kao Corp, Interim Ratios  
Kao Corp, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Kao Corp, Performance Chart (2016 - 2020)

Kao Corp, Ratio Charts



## I would like to order

Product name: Kao Corp (4452) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/KA74DB2D557EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/KA74DB2D557EN.html>