

Kansas City Life Insurance Company (Kansas City Life Insurance Company): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Kansas City Life Insurance Company (Kansas City Life Insurance Company): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Kansas City Life Insurance Company'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Kansas City Life Insurance Company' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities

(growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Kansas City Life Insurance Company'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Kansas City Life Insurance Company (Kansas City Life) is an insurance company. The company underwrites, sells, and administers a range of life insurance and annuity products. Its portfolio of products and services includes universal life insurance, variable life insurance, whole life insurance, term life insurance, fixed annuities and variable annuities. The company also offers group insurance products such as group life insurance, group dental insurance, group vision insurance, and group short and long term disability insurance. It distributes these products through a network of brokers, agents and third-party marketing arrangements across the US and the District of Columbia. Kansas City Life is headquartered in Kansas City, Missouri, the US.

The company reported total premium of US\$229.0 million in fiscal year 2016 (FY2016), representing an increase of 5.7% over FY2015. In FY2016, it also reported net premium of US\$171.8 million, representing an increase of 7.3% over FY2015.

Contents

1 KANSAS CITY LIFE INSURANCE COMPANY - BUSINESS ANALYSIS

- 1.1 Kansas City Life Insurance Company - Company Overview
- 1.2 Kansas City Life Insurance Company - Business Description
- 1.3 Kansas City Life Insurance Company - Major Products and Services

2 KANSAS CITY LIFE INSURANCE COMPANY - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 Kansas City Life Insurance Company - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Kansas City Life Insurance Company - Key Financial Performance Indicators
 - 2.2.1 Kansas City Life Insurance Company - Revenue and Operating Profit
 - 2.2.2 Kansas City Life Insurance Company - Asset and Liabilities
 - 2.2.3 Kansas City Life Insurance Company - Valuation
- 2.3 Kansas City Life Insurance Company - Key Competitors

3 KANSAS CITY LIFE INSURANCE COMPANY - RECENT DEVELOPMENTS

4 KANSAS CITY LIFE INSURANCE COMPANY - SWOT ANALYSIS

- 4.1 Kansas City Life Insurance Company - SWOT Analysis - Overview
- 4.2 Kansas City Life Insurance Company - Strengths
- 4.3 Kansas City Life Insurance Company - Weaknesses
- 4.4 Kansas City Life Insurance Company - Opportunities
- 4.5 Kansas City Life Insurance Company - Threats

5 KANSAS CITY LIFE INSURANCE COMPANY - HISTORY

6 KANSAS CITY LIFE INSURANCE COMPANY - KEY EMPLOYEES

7 KANSAS CITY LIFE INSURANCE COMPANY - KEY EMPLOYEE BIOGRAPHIES

8 KANSAS CITY LIFE INSURANCE COMPANY - LOCATIONS AND SUBSIDIARIES

- 8.1 Kansas City Life Insurance Company - Head Office
- 8.2 Kansas City Life Insurance Company - Other Locations and Subsidiaries

9 APPENDIX

9.1 Methodology

9.2 Ratio Definitions

9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Kansas City Life Insurance Company - Major Products and Services
- Table 2: Kansas City Life Insurance Company - Key Ratios - Annual
- Table 3: Kansas City Life Insurance Company - Key Ratios - Interim
- Table 4: Kansas City Life Insurance Company - Key Capital Market Indicators
- Table 5: Kansas City Life Insurance Company - History
- Table 6: Kansas City Life Insurance Company - Key Employees
- Table 7: Kansas City Life Insurance Company - Key Employee Biographies
- Table 8: Kansas City Life Insurance Company - Subsidiaries

List Of Figures

LIST OF FIGURES

Figure 1: Kansas City Life Insurance Company - Total Income and Net Profit

Figure 2: Kansas City Life Insurance Company - Financial Position

Figure 3: Kansas City Life Insurance Company - Valuation

COMPANIES MENTIONED

Kansas City Life Insurance Company

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