

# Kanika Hotels Public Company Limited: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Kanika Hotels Public Company Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Kanika Hotels Public Company Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Kanika Hotels Public Company Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Kanika Hotels Public Company Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Kanika Hotels Public Company Ltd (Kanika) owns, operates and manages hotels and resorts in Southern coast of Cyprus. It operates hotels under the brand names of Alexander the Great Beach Hotel, Elias Beach Hotel, Olympic Lagoon Resort Ayia Napa, Olympic Lagoon Resort Paphos and Olympic Bay Hotel. The company categorizes its room inventory as per the requirement of couples, families, wedding parties, conference, incentive groups and individual business travelers. Its hotel properties also feature swimming pools, bars, restaurants, sports facilities, kids club, paddling pools, fitness centers, and beauty treatment and massage centers. It also offers gift card and hospitality club card to its customers. The company operates as a subsidiary of Kanika Group. Kanika is headquartered in Limassol, Cyprus.

## Contents

### **1 KANIKA HOTELS PUBLIC COMPANY LIMITED - BUSINESS ANALYSIS**

- 1.1 Kanika Hotels Public Company Limited - Company Overview
- 1.2 Kanika Hotels Public Company Limited - Business Description
- 1.3 Kanika Hotels Public Company Limited - Major Products and Services

### **2 KANIKA HOTELS PUBLIC COMPANY LIMITED - RECENT DEVELOPMENTS**

### **3 KANIKA HOTELS PUBLIC COMPANY LIMITED - SWOT ANALYSIS**

- 3.1 Kanika Hotels Public Company Limited - SWOT Analysis - Overview
- 3.2 Kanika Hotels Public Company Limited - Strengths
- 3.3 Kanika Hotels Public Company Limited - Weaknesses
- 3.4 Kanika Hotels Public Company Limited - Opportunities
- 3.5 Kanika Hotels Public Company Limited - Threats

### **4 KANIKA HOTELS PUBLIC COMPANY LIMITED - HISTORY**

### **5 KANIKA HOTELS PUBLIC COMPANY LIMITED - KEY EMPLOYEES**

### **6 KANIKA HOTELS PUBLIC COMPANY LIMITED - LOCATIONS AND SUBSIDIARIES**

- 6.1 Kanika Hotels Public Company Limited - Head Office
- 6.2 Kanika Hotels Public Company Limited - Other Locations and Subsidiaries

### **7 APPENDIX**

- 7.1 Methodology
- 7.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Kanika Hotels Public Company Limited - Major Products and Services

Table 2: Kanika Hotels Public Company Limited - History

Table 3: Kanika Hotels Public Company Limited - Key Employees

Table 4: Kanika Hotels Public Company Limited - Locations

### COMPANIES MENTIONED

Kanika Hotels Public Company Limited

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