

# Kaiser Aluminum Corporation (KALU): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Kaiser Aluminum Corporation (KALU): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Kaiser Aluminum Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Kaiser Aluminum Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Kaiser Aluminum Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Kaiser Aluminum Corporation (Kaiser) is a manufacturer and marketer of semi-fabricated aluminum products. The company principally focuses on manufacturing rolled, extruded, and drawn aluminum products. Its product portfolio includes plates, sheets and coils, redraw rods, extrusion billets, forge stock, and wires and rods. The company markets its products under the brand name KaiserSelect. It operates through various production facilities located in the US and Canada. The company also focuses on R&D efforts for processing flat-rolled products, improving product quality, and developing casting billets and ingots for extrusion and rolling experiments. It caters to the needs of various industries such as aerospace and defense, general engineering, automotive and custom industrial. Kaiser is headquartered in Foothill Ranch, California, the US.

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### COMPANIES MENTIONED

Kaiser Aluminum Corporation

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