

Johnston Press plc - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/J155F0DA0126EN.html>

Date: December 2019

Pages: 22

Price: US\$ 125.00 (Single User License)

ID: J155F0DA0126EN

Abstracts

Johnston Press plc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Johnston Press plc (Johnston Press), a subsidiary of JPIMedia is a multimedia organization. It offers news, information and services to local and regional communities through portfolio of publications and websites. It also offers events and exhibitions, lifestyle magazines, publications, e-commerce and mobile websites, and tablet and smart phone apps. The company also offers services such as print management, design, distribution, subscription services and e-publishing options to the clients. It provides contract printing services to third party publishers through three printing centres located at Portsmouth, Sheffield and Carn. The company has operations across Ireland, Midlands, North East, North Midlands, South Yorkshire, North West, Northern Ireland, Scotland and Yorkshire in the UK. Johnston Press is headquartered at Queensferry Road, Edinburgh, the UK.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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