

# Jaguar Land Rover Automotive PLC: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Jaguar Land Rover Automotive PLC: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Jaguar Land Rover Automotive PLC'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Jaguar Land Rover Automotive PLC' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Jaguar Land Rover Automotive PLC'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Jaguar Land Rover Automotive Plc (Jaguar Land Rover), a subsidiary of Tata Motors, is an automotive company that principally designs and manufactures high segment cars. The company markets premium all-wheel drive vehicles and luxury sports vehicles under two brands, which include Land Rover and Jaguar. The company's Land Rover product range includes Discovery, Discovery Sport, Range Rover, Range Rover Sport, Range Rover Evoque and Defender. The Jaguar brand offers XF, XJ, XE, F-Type, and F-Pace cars. The company markets its products through a network of national sales companies, franchise sales dealers, importers and export partners in international markets. Jaguar Land Rover is headquartered in Coventry, West Midlands, the UK.

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### COMPANIES MENTIONED

Jaguar Land Rover Automotive PLC

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