

# Izocam Ticaret ve Sanayi AS: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/I44422B4F50EN.html>

Date: November 2017

Pages: 37

Price: US\$ 125.00 (Single User License)

ID: I44422B4F50EN

## Abstracts

### SYNOPSIS

Timetric's 'Izocam Ticaret ve Sanayi AS: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Izocam Ticaret ve Sanayi AS'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Izocam Ticaret ve Sanayi AS' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Izocam Ticaret ve Sanayi AS'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Izocam Ticaret ve Sanayi A.S. (Izocam) is a manufacturer of insulated materials. It produces and distributes glass wool, stone wool, expanded and extruded polystyrenes, elastomeric rubber, polyethylene, plywood, insulated and non insulated roof and front panels. These products find application for insulation of roof, wall, floor, HVAC, industrial and technical; external thermal insulation composite systems; and multi comfort houses. The company offers these products under the brands of IYEM, Izopor, Izocamflex, PEflex, and Tekiz among others. Izocam operates production plants in Tarsus, Mersin, Gebze, Kocaeli and Eskisehir. The company exports its products to the Middle East, Europe, Africa and Asia. Izocam is headquartered in Istanbul, Turkey.

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### COMPANIES MENTIONED

Izocam Ticaret ve Sanayi AS

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