

ITV plc (ITV) - Financial and Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/I96067ADEB8EN.html
Date:	March 21, 2017
Pages:	32
Price:	US\$ 125.00
ID:	I96067ADEB8EN

ITV plc (ITV) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

ITV plc (ITV) is a provider of commercial television network services. It operates a portfolio of television channels and delivers content across multiple platforms. The company commissions and schedules programs on the ITV channels, and engages in the online rights exploitation. It also produces programming for ITV channels for national and International broadcasters. The company's television channels include ITV2, ITV3, ITV4, ITV Encore, ITVBe and CITV. It also offers video on demand services over the Internet, through its portal, itv.com. The company, through SDN, a digital terrestrial television multiplex operator, leases digital terrestrial capacity to channel operators on Freeview in the UK. The company has production centers in the US, the Netherlands, Germany, Australia, France and the Nordic regions. ITV is headquartered in London, the UK.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

ITV plc - Key Facts
ITV plc - Key Employees
ITV plc - Key Employee Biographies
ITV plc - Major Products and Services
ITV plc - History
ITV plc - Company Statement
ITV plc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries
Joint Venture

SECTION 2 – COMPANY ANALYSIS

ITV plc - Business Description
ITV plc - Corporate Strategy
ITV plc - SWOT Analysis
SWOT Analysis - Overview
ITV plc - Strengths
ITV plc - Weaknesses
ITV plc - Opportunities

ITV plc - Threats
ITV plc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

ITV plc, Key Facts
ITV plc, Key Employees
ITV plc, Key Employee Biographies
ITV plc, Major Products and Services
ITV plc, History
ITV plc, Subsidiaries
ITV plc, Joint Venture
ITV plc, Key Competitors
ITV plc, Ratios based on current share price
ITV plc
ITV plc (Cont.1)
ITV plc, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

ITV plc, Performance Chart (2012 - 2016)
ITV plc, Ratio Charts

COMPANIES MENTIONED

Wireless Group plc
Viacom Inc.
Liberty Interactive Corporation
Channel Four Television Corporation
Channel 5 Broadcasting Limited

Cellcast Plc

I would like to order:

Product name: ITV plc (ITV) - Financial and Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/I96067ADEB8EN.html>
Product ID: I96067ADEB8EN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/I96067ADEB8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**