

Irving Oil Ltd - Strategic SWOT Analysis Review

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Abstracts

Irving Oil Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Irving Oil Ltd (Irving Oil) is an oil marketing and refining company that processes, transports, refines, distributes oil and natural gas. The company supplies heavy duty diesel and gasoline engine oils, hydraulic fluids and greases, diesel, heating oil, jet fuel, asphalt products and bunkers. It also offers specialty products and delivery services for liquid asphalt, jet fuel, and marine gas oil and bunker fuel. Irving Oil serves wholesale, commercial and retail customers. It operates through distribution terminals, fueling centers, a fleet of delivery trucks and various retail outlets in Eastern Canada and the Northeastern US. Irving Oil is headquartered in Saint John, New Brunswick, Canada.

Irving Oil Ltd Key Recent Developments

Jan 22,2021: Irving Oil lays off 60 employees at Saint John refinery in Canada

Jan 21,2021: Irving Oil Saint John refinery operations update

Nov 13,2020: Irving Oil named one of Canada's Top 100 Employers for 2021

Oct 06,2020: Irving Oil provides update on termination of purchase of North Atlantic Refinery

Jul 09,2020: Irving Oil to lay off 6% of its workforce due to Covid-19 crisis

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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