

# Iowa Health System - Strategic SWOT Analysis Review

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## **Abstracts**

lowa Health System - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.



Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## **Highlights**

lowa Health System (UnityPoint Health) is an integrated health-care system that provides services through its healthcare facilities. It serves through facilities in Iowa, western Illinois and southern Wisconsin through a network of hospitals. The organization operates community network hospitals and accredited colleges of nursing and allied health fields. UnityPoint Health has relationships with hospitals in metropolitan and rural communities and physician clinics. It offers home health care services, pediatric home care, hospice services, home medical equipment services, infusion therapy services, lifeline program, home care center and private duty nurse, among others. UnityPoint Health is headquartered in West Des Moines, Iowa, the US.

Iowa Health System Key Recent Developments

Jun 17,2019: Iowa Total Care welcomes healthcare systems to provider network Mar 21,2019: Iowa Health Information Network and PatientPing partner to power real-time care coordination solution

Jan 07,2019: Civica Rx Welcomes New Founding Members as 12 Additional Health Systems Join Forces to Reduce Chronic Drug Shortages

## **Reasons to Buy**

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.



Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.



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