

## IOOF Holdings Ltd (IFL) - Financial and Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/I137604C911EN.html">https://marketpublishers.com/r/I137604C911EN.html</a>
Date:	December 20, 2017
Pages:	36
Price:	US\$ 125.00
ID:	I137604C911EN

IOOF Holdings Ltd (IFL) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

IOOF Holdings Ltd (IOOF) offers financial advisory service, investment management, superannuation, retirement planning, and trustee services. It offers general advice, single issue advice and comprehensive advices on investments, insurance and financial planning. Its investment options include multi manager funds, single asset investments, diversified funds, term deposits, short term money market funds, wealth building funds, and listed securities. Its superannuation and retirement offerings include personal, employer and insurance solutions. Its trustee services include wills and estate planning, philanthropic services, custody services, debt funding, and estate administration. IOOF offers its services across Australia under Bridges, Australian Executor Trustees, Ord Minnett, Consultum, and Shadforth brands. IOOF is headquartered in Melbourne, Victoria, Australia.

### IOOF Holdings Ltd Key Recent Developments

Feb 09,2017: Dan Farmer promoted to CIO at IOOF as Steve Merlicek retires

Feb 07,2017: IOOF chief investment officer Stephen Merlicek to step down

Jan 31,2017: IOOF appoints new CIO

Aug 10,2016: IOOF 2016 financial result

May 19,2016: IOOF 2016 financial result update

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Platinum Asset Management Limited  
Perpetual Limited  
Magellan Financial Group Limited  
IFM Investors  
Challenger Ltd.  
BT Financial Group  
BNY Mellon Asset Management Australia Limited  
Aberdeen Asset Management Limited

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