

ION Geophysical Corp (IO) - Financial and Strategic SWOT Analysis Review

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Abstracts

ION Geophysical Corp (IO) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

ION Geophysical Corp (ION) is a provider of seismic solutions. It offers geoscience products, services and solutions to the global oil and gas industry. The company acquires, processes and interprets data from seismic surveys in regional data programs, which become part of the multi-client data library. Its product portfolio comprises land and marine seismic data acquisition equipment; seismic data libraries; navigation, command and control, and data management software products; seismic data processing and reservoir imaging services; and planning services for survey design and optimization. The company has offices in North America, Latin America, Europe, the Middle East, Africa and Asia Pacific. ION is headquartered in Houston, Texas, the US.

ION Geophysical Corp Key Recent Developments

Feb 08,2021: ION announces fourth quarter 2020 earnings and conference call schedule

Nov 06,2020: PGS and ION Collaborate on Joint Data Package for Trinidad Open Bid Round

Nov 04,2020: ION reports third quarter 2020 results

Oct 16,2020: New PGS Data Package for 2020 Australian Offshore Petroleum

Exploration Acreage

Oct 08,2020: ION completes phase 1 of North Sea 3D multi-client program ahead of schedule

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

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Nov 06, 2020: PGS and ION Collaborate on Joint Data Package for Trinidad Open Bid Round
Nov 04, 2020: ION reports third quarter 2020 results
Oct 16, 2020: New PGS Data Package for 2020 Australian Offshore Petroleum Exploration Acreage
Oct 08, 2020: ION completes phase 1 of North Sea 3D multi-client program ahead of schedule
Sep 23, 2020: ION commercializes Gemini extended frequency source technology

Sep 01, 2020: ION announces new 3D multi-client program in the North Sea

Jul 23, 2020: ION announces first 3D multi-client program in Mauritania

Jun 29, 2020: ION and PGS announce global 2D exploration collaboration

May 06, 2020: ION reports first quarter 2020 results

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