

Intu Properties plc (INTU) - Strategic SWOT Analysis Review

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Abstracts

Intu Properties plc (INTU) - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Intu Properties plc (Intu Properties) is a real estate investment trust (REIT). It focuses on development and management of shopping centers in the UK and Spain. The company invests in and operates retail, leisure and catering destination properties in the in-town and super-regional centers in the UK; and a mix of shopping centers in-town centers and Spanish centers. It offers leasing, commercialization and online services. The company's properties have a total asset valuation of GBP10 billion. Some of its major properties include Intu Trafford Centre, Intu Lakeside, Intu Metrocentre, Intu Braehead, The Mall at Cribbs Causeway, Intu Broadmarsh, Manchester Arndale, St David's, Intu Eldon Square, Intu Watford, Intu Victoria Centre, Intu Midsummer Place, Intu Uxbridge and Intu Potteries. Intu Properties is headquartered in London, the UK.

Intu Properties plc Key Recent Developments

Jul 27, 2017: Intu Properties announces interim report for six months ended 30 June 2017

May 19, 2017: Intu appoints new managing director of Spanish business

Feb 23, 2017: Intu annual profit decreases

Feb 23, 2017: Intu Properties names new Chairman

Jul 28, 2016: Intu Properties: Interim results to 30 June 2016

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

The Local Shopping REIT Plc
Shaftesbury Plc
Rugby Estates Investment Trust Plc
Real Estate Investors Plc
London & Associated Properties Plc
Invista Real Estate Investment Management Holdings Plc
Invesco Real Estate
Hammerson Plc
British Land Company plc

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