

INTRUST Financial Corporation: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'INTRUST Financial Corporation: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'INTRUST Financial Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'INTRUST Financial Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'INTRUST Financial Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Intrust Financial Corporation (Intrust) is a bank holding company that provides a wide range of banking and other financial solutions through its principal subsidiary, Intrust Bank, N.A.. It offers deposit account products such as savings, checking, individual retirement, and health savings accounts; certificates of deposits; credit cards; debit cards; loan solutions for home, home equity, unsecured loans, auto, real estate, small business, agriculture; and letters of credit. The company also offers services such as online banking, mobile banking, wealth management, treasury management, and merchant services. It operates through a network of branches in Kansas, Missouri, Oklahoma and Arkansas. Intrust is headquartered in Wichita, Kansas, the US.

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COMPANIES MENTIONED

INTRUST Financial Corporation

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