

# Intrado Corp - Strategic SWOT Analysis Review

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## Abstracts

Intrado Corp

Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Intrado Corp (Intrado) is a cloud-based technology company that offers digital media and unified communication services. The company's offerings include patient engagement, school messenger, internal communication solutions, investor relations and public relation services, marketing solutions, UCaaS, hosted voice, collaboration and contact center services, safety solutions, telecommunications, and health and wellness services. Intrado serves several industries including healthcare, utilities, cable and satellite, consumer services, education, financial services, industrial goods, manufacturing, insurance, public safety, retail, technology, telecom and wireless, transportation and logistics and travel and hospitality. The company operates across the US, Canada, Europe, Middle East, Asia Pacific and Latin America. Intrado is headquartered in Omaha, Nebraska, the US.

### Intrado Corp Key Recent Developments

Jul 28, 2020: New study demonstrates employers with health Advocate's integrated solution showed improved clinical outcomes and cost savings

Jan 21, 2020: Internal Medicine Group (ACP) Endorses "No-Options" Plan, States the Association of American Physicians and Surgeons (AAPS)

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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