

Interserve Group Ltd - Strategic SWOT Analysis Review

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Abstracts

Interserve Group Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Interserve Group Ltd (Interserve) is a provider of construction and support services. The company's service portfolio includes advisory, design, fit-out, civil engineering, construction management, equipment services, facilities management and frontline services for private and public sectors. It also offers outsourcing services, which include maintenance of buildings or estates, healthcare staffing, security, workplace management and training. The company serves various sectors such as aviation, central government, commercial, energy and utilities, health, highways, industrial, justice, leisure and marine. Interserve has an operational presence in North America, Oceania, Asia, the Middle East, Africa and Europe. The company is headquartered in Reading, Berkshire, the UK.

Interserve Group Ltd Key Recent Developments

Sep 17,2020: Interserve a finalist in Green Apple Environment Awards

Aug 13,2020: Interserve to commence work at Walsall Manor Hospital, UK

May 22,2020: Works begins on new mental health unit in West Yorkshire

Feb 28,2020: Interserve Construction appoints George Restall as Finance Director

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the

company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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