

# International Hotel Investments Plc (International Hotel Investments Plc): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'International Hotel Investments Plc (International Hotel Investments Plc): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'International Hotel Investments Plc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'International Hotel Investments Plc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'International Hotel Investments Plc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

International Hotel Investments Plc (IHI), a subsidiary of Corinthia Palace Hotel Company Limited, is a diversified holding company with key operations in hotel industry. It acquires, develops, owns and manages five-star hotels in Europe, Africa, and the Middle East. The company's real estate properties investment includes residences for sale or rent, malls and office blocks. The company's hotel properties includes Corinthia Hotel St Petersburg, Corinthia Hotel Budapest, Corinthia Hotel Prague, Corinthia Hotel Lisbon, Corinthia Hotel Tripoli, Corinthia Hotel St George's Bay, Malta, Corinthia Hotel London, Corinthia Grand Hotel Astoria Brussels and Marina Hotel Malta. The company also operates ancillary real estate properties in London, Budapest, Tripoli and ST Petersburg. It is headquartered in Floriana, Malta.

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### COMPANIES MENTIONED

International Hotel Investments Plc

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