

International Dairy Queen, Inc. - Strategic SWOT Analysis Review

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International Dairy Queen, Inc. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

International Dairy Queen, Inc. (IDQ), a subsidiary of Berkshire-Hathaway, Inc., is a quick service restaurants chain. The company owns, operates, and franchises restaurants. Its product portfolio includes buck lunch, burgers, sandwiches, baskets, sides and salads, kid's meal, treats, waffles and cones, sundaes and novelties, shakes and malts, soft drinks, cakes and icy cold beverages among others. IDQ also offers gift cards, through its website, www.dqredribbon.com. IDQ operates a network of restaurants through franchisees under banners including Karmelkorn, Orange Julius and Dairy Queen. Its operations are spread across the the Americas, Asia-pacific, the Middle East, and Europe. IDQ is headquartered in Minneapolis, Minnesota, the US.

International Dairy Queen, Inc. Key Recent Developments

Oct 09,2017: Dairy Queen names successor for retiring CEO

Aug 11,2017: New Canon City Dairy Queen under construction, with plans to hire more employees

Apr 26,2017: Dairy Queen launching new Grill & Chill restaurant in Huntsville

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Table of Content

SECTION 1 - ABOUT THE COMPANY

International Dairy Queen, Inc. - Key Facts
International Dairy Queen, Inc. - Key Employees
International Dairy Queen, Inc. - Major Products and Services
International Dairy Queen, Inc. - History
International Dairy Queen, Inc. - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
International Dairy Queen, Inc. - Business Description
International Dairy Queen, Inc. - SWOT Analysis
SWOT Analysis - Overview
International Dairy Queen, Inc. - Strengths
International Dairy Queen, Inc. - Weaknesses
International Dairy Queen, Inc. - Opportunities
International Dairy Queen, Inc. - Threats
International Dairy Queen, Inc. - Key Competitors

SECTION 3 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

International Dairy Queen, Inc., Key Facts
International Dairy Queen, Inc., Key Employees
International Dairy Queen, Inc., Major Products and Services
International Dairy Queen, Inc., History
International Dairy Queen, Inc., Other Locations
International Dairy Queen, Inc., Subsidiaries
International Dairy Queen, Inc., Key Competitors

COMPANIES MENTIONED

Planet Smoothie Franchises LLC
Jack in the Box Inc.
Dunkin' Brands Group Inc
Darden Restaurants, Inc.
CKE Restaurants Holdings, Inc.
Carvel Corporation
Ark Restaurants Corp.

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