

# Interbank Group: Company Profile and SWOT Analysis

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# Abstracts

## SYNOPSIS

Timetric's 'Interbank Group: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Interbank Group'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### SCOPE

Examines and identifies key information and issues about 'Interbank Group' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.



The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Interbank Group'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Intercorp Group (Intercorp) is a diversified financial services provider. The group primarily provides financial and commercial support to foreign trade transactions between Peru and China. It serves business people residing in Peru with services such as advice for and planning of business trips, commercial and financial advice for operations in China. Intercorp, through its group companies, offers banking, securities, brokerage, private banking, advisory services, mutual fund management, leasing, life insurance, dental care insurance, health insurance, pension insurance, retirements and retail chains. The group offers these products and services to business customers through a network of its branches and subsidiaries. Intercorp is headquartered in Lima, Peru.



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Interbank Group



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