

# ING Bank (Australia) Ltd - Strategic SWOT Analysis Review

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# **Abstracts**

ING Bank (Australia) Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

# Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### **Highlights**

ING Bank (Australia) Ltd (INGBAL), a subsidiary of ING Groep N.V., is a provider of banking and other related financial solutions to individual and commercial clients. Its portfolio of product offerings comprise of retail and business accounts and deposits; credit cards; lending solutions which consists of loans for home, car, and personal and commercial purposes with fixed and variable rates; and transactional banking. INGBAL also provides insurance solutions for home and content; superannuation products such as Living Super, SMSF Cash and SMSF term deposits. The bank operates through a network of branch offices, across Australia. ING is headquartered in Sydney, Australia.

ING Bank (Australia) Ltd Key Recent Developments

Jun 16,2021: Parkwind reaches financial close for Arcadis Ost I project

Jun 04,2021: Lightsource BP starts construction on solar projects in Australia

Oct 13,2020: FRV secures green finance for Sebastopol Solar Farm, NSW, Australia

Apr 15,2020: Cofinimmo extends its long-term commercial paper programme

#### **Reasons to Buy**

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.



Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.



# **Contents**

#### **SECTION 1 - ABOUT THE COMPANY**

ING Bank (Australia) Ltd - Key Facts

ING Bank (Australia) Ltd - Key Employees

ING Bank (Australia) Ltd - Key Employee Biographies

ING Bank (Australia) Ltd - Major Products and Services

ING Bank (Australia) Ltd - History

ING Bank (Australia) Ltd - Locations And Subsidiaries

**Head Office** 

#### **SECTION 2 – COMPANY ANALYSIS**

Company Overview

ING Bank (Australia) Ltd - Business Description

ING Bank (Australia) Ltd - SWOT Analysis

SWOT Analysis - Overview

ING Bank (Australia) Ltd - Strengths

ING Bank (Australia) Ltd - Weaknesses

ING Bank (Australia) Ltd - Opportunities

ING Bank (Australia) Ltd - Threats

ING Bank (Australia) Ltd - Key Competitors

#### **SECTION 3 – COMPANY'S RECENT DEVELOPMENTS**

Jun 16, 2021: Parkwind reaches financial close for Arcadis Ost I project

Jun 04, 2021: Lightsource BP starts construction on solar projects in Australia

Oct 13, 2020: FRV secures green finance for Sebastopol Solar Farm, NSW, Australia

Apr 15, 2020: Cofinimmo extends its long-term commercial paper programme

#### **SECTION 4 – APPENDIX**

Methodology
About GlobalData
Contact Us
Disclaimer



# **List Of Tables**

# **LIST OF TABLES**

ING Bank (Australia) Ltd, Key Facts

ING Bank (Australia) Ltd, Key Employees

ING Bank (Australia) Ltd, Key Employee Biographies

ING Bank (Australia) Ltd, Major Products and Services

ING Bank (Australia) Ltd, History

ING Bank (Australia) Ltd, Key Competitors



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