

INEOS Olefins & Polymers Europe - Strategic SWOT Analysis Review

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Abstracts

INEOS Olefins & Polymers Europe - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

INEOS Olefins & Polymers Europe (INEOS O&P), a subsidiary of INEOS Group AG, is a chemicals manufacturing company, which produces and sells olefins and aromatics. The company's major products include ethylene, propylene, butadiene, benzene, and polyolefins. Its products find applications in automotive components, food packaging containers and films, bulk liquid containers and tanks, leisure and sports equipment, telecommunications and entertainment equipment, housing and construction, power transmission cables and equipment, fibres and textiles, and medical equipment, among others. The company has presence in Belgium, France, Germany, Italy, China, Norway, Switzerland, and the UK. INEOS O&P is headquartered in Rolle, Luzern, Switzerland.

INEOS Olefins & Polymers Europe Key Recent Developments

Dec 18,2020: Brian Gilvary to chair new INEOS Energy Venture

Sep 07,2020: INEOS Olefins & Polymers Europe announces the expansion of the Recycl-IN range of products to include flexible packaging solutions with over 60 % recycled content

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and

business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

INEOS Olefins & Polymers Europe - Key Facts
INEOS Olefins & Polymers Europe - Key Employees
INEOS Olefins & Polymers Europe - Major Products and Services
INEOS Olefins & Polymers Europe - History
INEOS Olefins & Polymers Europe - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries
Joint Venture

SECTION 2 – COMPANY ANALYSIS

Company Overview
INEOS Olefins & Polymers Europe - Business Description
INEOS Olefins & Polymers Europe - SWOT Analysis
SWOT Analysis - Overview
INEOS Olefins & Polymers Europe - Strengths
INEOS Olefins & Polymers Europe - Weaknesses
INEOS Olefins & Polymers Europe - Opportunities
INEOS Olefins & Polymers Europe - Threats
INEOS Olefins & Polymers Europe - Key Competitors

SECTION 3 – COMPANY’S RECENT DEVELOPMENTS

Dec 18, 2020: Brian Gilvary to chair new INEOS Energy Venture
Sep 07, 2020: INEOS Olefins & Polymers Europe announces the expansion of the Recycl-IN range of products to include flexible packaging solutions with over 60 % recycled content

SECTION 4 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

INEOS Olefins & Polymers Europe, Key Facts
INEOS Olefins & Polymers Europe, Key Employees
INEOS Olefins & Polymers Europe, Major Products and Services
INEOS Olefins & Polymers Europe, History
INEOS Olefins & Polymers Europe, Other Locations
INEOS Olefins & Polymers Europe, Joint Venture
INEOS Olefins & Polymers Europe, Key Competitors

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