

# Independent News & Media Plc - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/I879F6BE60C0EN.html>

Date: January 2021

Pages: 18

Price: US\$ 125.00 (Single User License)

ID: I879F6BE60C0EN

## Abstracts

Independent News & Media Plc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Independent News & Media Plc (INM) is a media and communications group. It carries out operations in the publication of newspapers and magazines, and commercial printing. It carries out contract newspaper printers and wholesale newspaper distributors on the island of Ireland. The company publishes various newspapers under the brand name the Belfast Telegraph, Sunday Life, the Herald, the Sunday Independent, the Sunday World and Irish Independent among others. The company offers digital classified websites, including job, property, motor, travel and other classified categories. INM classifieds assets include CarsIreland; Click & Go; PropertyNews; NI Job Finder; Recruit NI and Farm Ireland. INM is headquartered in Dublin, Ireland.

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

## Contents

Table of Contents

List of Tables

### **SECTION 1 - ABOUT THE COMPANY**

Independent News & Media Plc - Key Facts

Independent News & Media Plc - Key Employees

Independent News & Media Plc - Major Products and Services

Independent News & Media Plc - History

Independent News & Media Plc - Locations And Subsidiaries

Head Office

Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview

Independent News & Media Plc - Business Description

Independent News & Media Plc - SWOT Analysis

SWOT Analysis - Overview

Independent News & Media Plc - Strengths

Independent News & Media Plc - Weaknesses

Independent News & Media Plc - Opportunities

Independent News & Media Plc - Threats

Independent News & Media Plc - Key Competitors

### **SECTION 3 – APPENDIX**

Methodology

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Independent News & Media Plc, Key Facts  
Independent News & Media Plc, Key Employees  
Independent News & Media Plc, Major Products and Services  
Independent News & Media Plc, History  
Independent News & Media Plc, Subsidiaries  
Independent News & Media Plc, Key Competitors

### COMPANIES MENTIONED

Daily Mail & General Trust plc  
Guardian Media Group plc  
Johnston Press plc  
Reach plc  
Southern Cross Broadcasting Ltd.  
West Australian Newspapers Holdings Limited

## I would like to order

Product name: Independent News & Media Plc - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/l879F6BE60C0EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l879F6BE60C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970