

# Imprimis Pharmaceuticals Inc (IMMY) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/I399668A85DEN.html>

Date: July 2018

Pages: 48

Price: US\$ 125.00 (Single User License)

ID: I399668A85DEN

## Abstracts

Imprimis Pharmaceuticals Inc (IMMY) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Key manufacturing facilities – A list of key manufacturing facilities of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Imprimis Pharmaceuticals Inc (Imprimis), formerly Transdel Pharmaceuticals Inc., focuses on the development and commercialization of proprietary drug formulations in the therapeutic areas of urology and ophthalmology. The company by utilizing its SSP Technology develops injectable Dropless Therapy formulations and topical LessDrops formulations. Its Dropless Therapy formulations include injectable Tri-Moxi and Tri-Moxi-Vanc formulations that eliminate the need for eye drops following ocular surgery; and LessDrops include topical eye drop formulations Pred-Moxi and Tri-Moxi for patients following LASIK, cataract, and other ocular surgeries. Imprimis also commercializes heparin and alkalinized lidocaine (Hep-Lido-A or HLA) formulations for the treatment of interstitial cystitis; and injectable pentoxifylline formulation for the treatment of peyronie's disease. The company markets its products through distributors and compounding pharmacies. Imprimis is headquartered in San Diego, California, the US.

Imprimis Pharmaceuticals Inc Key Recent Developments

May 15,2018: Surface Pharmaceuticals Announces \$20 Million Series A Financing from Flying L Partners

May 15,2018: Imprimis Pharmaceuticals Announces First Quarter 2018 Results

Apr 10,2018: Imprimis Pharmaceuticals to feature its patent-pending cyclosporine/chondroitin sulfate and patented non-opioid MKO Melt (midazolam/ketamine/ondansetron) formulations at the upcoming Cataract & Refractive Surgery Medical Meeting

Mar 27,2018: Imprimis Pharmaceuticals Issued Composition Patent for Non-Opioid Conscious Sedation Formulation

Mar 08,2018: Imprimis Pharmaceuticals Announces Fourth Quarter 2017 Results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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May 15, 2018: Imprimis Pharmaceuticals Announces First Quarter 2018 Results

Apr 10, 2018: Imprimis Pharmaceuticals to feature its patent-pending cyclosporine/chondroitin sulfate and patented non-opioid MKO Melt (midazolam/ketamine/ondansetron) formulations at the upcoming Cataract & Refractive Surgery Medical Meeting

Mar 27, 2018: Imprimis Pharmaceuticals Issued Composition Patent for Non-Opioid Conscious Sedation Formulation

Mar 08, 2018: Imprimis Pharmaceuticals Announces Fourth Quarter 2017 Results

Mar 06, 2018: Imprimis Pharmaceuticals Announces Program for Custom Compounded Ophthalmic Formulations

Nov 14, 2017: Imprimis Pharmaceuticals Announces Third Quarter 2017 Results

Oct 24, 2017: Imprimis Launches Surface Pharmaceuticals Subsidiary

Oct 19, 2017: Imprimis Pharmaceuticals to Offer Compounded Cyclosporine Alternative to Restasis

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### COMPANIES MENTIONED

Trevena Inc

Omeros Corp

Johnson & Johnson

InSite Vision Inc

Bausch & Lomb Inc

Abbott Medical Optics Inc



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