

Imperial Oil Limited (IMO) - Financial and Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/I6AAB49B918EN.html
Date:	June 13, 2017
Pages:	63
Price:	US\$ 125.00
ID:	I6AAB49B918EN

Imperial Oil Limited (IMO) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Imperial Oil Limited (Imperial Oil), a subsidiary of Exxon Mobil Corporation, is an integrated energy company. It is present across the value chain in petroleum industry including the exploration, production and sale of crude oil and natural gas. The company's upstream operations include the exploration and production of, crude oil, natural gas, synthetic oil and bitumen. Its downstream operations consist of the transportation and refining of crude oil, blending, distribution and marketing of refined products. Imperial Oil also manufactures and markets various petrochemicals. It sells petroleum products under the Esso and Mobil brands through coast to coast supply and retail network. The company's key refineries in Canada include Strathcona, Sarnia and Nanticoke. Imperial Oil is headquartered in Calgary, Alberta, Canada.

Imperial Oil Limited Key Recent Developments

Apr 28,2017: Imperial Announces First Quarter 2017 Financial And Operating Results
Apr 23,2017: Four Energy Companies Cleans Up Crude Oil Spill In Strathcona County

Apr 04,2017: Syncrude Outage Limits ConocoPhillips Oil Sands Production

Mar 27,2017: Imperial Provides Update On Syncrude Incident Response

Feb 22,2017: ConocoPhillips Revises Down About 1.2 Billion Barrels Of Oil Sands Reserves

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Imperial Oil Limited - Key Facts

Imperial Oil Limited - Key Employees

Imperial Oil Limited - Key Employee Biographies

Imperial Oil Limited - Key Operational Employees

Imperial Oil Limited - Major Products and Services

Imperial Oil Limited - History

Imperial Oil Limited - Company Statement

Imperial Oil Limited - Locations And Subsidiaries

Head Office

Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Imperial Oil Limited - Business Description
Business Description - Chemicals
Chemicals - Overview
Chemicals - Financials
Chemicals - Capital Expenditure
Business Description - Downstream
Downstream - Overview
Downstream - Production
Downstream - Financials
Downstream - Capital Expenditure
Business Description - Upstream
Upstream - Overview
Upstream - Production
Upstream - Financials
Upstream - Capital Expenditure
Imperial Oil Limited - Corporate Strategy
Imperial Oil Limited - SWOT Analysis
SWOT Analysis - Overview
Imperial Oil Limited - Strengths
Imperial Oil Limited - Weaknesses
Imperial Oil Limited - Opportunities
Imperial Oil Limited - Threats
Imperial Oil Limited - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY'S OIL & GAS FINANCIAL DEALS AND ALLIANCES

Imperial Oil Limited, Oil & Gas, Deals By Year, 2011 to YTD 2017
Imperial Oil Limited, Oil & Gas, Deals By Type, 2011 to YTD 2017
Imperial Oil Limited, Recent Deals Summary

SECTION 5 – COMPANY'S RECENT DEVELOPMENTS

Apr 28, 2017: Imperial Announces First Quarter 2017 Financial And Operating Results
Mar 27, 2017: Imperial Provides Update On Syncrude Incident Response
Jan 31, 2017: Imperial Oil Announces 2016 Financial And Operating Results
Jan 31, 2017: Imperial Oil appoints senior vice-president for upstream activities
Dec 21, 2016: Imperial Oil files application for time extension of Strathcona Cogeneration power plant
Oct 28, 2016: Imperial Earns \$1 Billion In Third Quarter Of 2016
Oct 27, 2016: WEX And ExxonMobil Extend North American Fleet Card Contract For 10 More Years
Sep 01, 2016: Imperial Oil Commences Maintenance At Canada's Kearl Oil Sands Project
Aug 24, 2016: Imperial Oil To Begin Maintenance Work On Kearl Oil Sands Project In September 2016
Jul 29, 2016: Imperial Reports \$181 Million Loss In Second Quarter Of 2016

SECTION 6 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Imperial Oil Limited, Key Facts
Imperial Oil Limited, Key Employees
Imperial Oil Limited, Key Employee Biographies
Imperial Oil Limited, Key Operational Employees
Imperial Oil Limited, Major Products and Services
Imperial Oil Limited, History
Imperial Oil Limited, Subsidiaries
Imperial Oil Limited, Key Competitors
Imperial Oil Limited, Ratios based on current share price
Imperial Oil Limited, Annual Ratios
Imperial Oil Limited, Annual Ratios (Cont.1)
Imperial Oil Limited, Annual Ratios (Cont.2)
Imperial Oil Limited, Interim Ratios
Imperial Oil Limited, Oil & Gas, Deals By Year, 2011 to YTD 2017
Imperial Oil Limited, Oil & Gas, Deals By Type, 2011 to YTD 2017
Imperial Oil Limited, Recent Deals Summary
Currency Codes
Units
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

Imperial Oil Limited, Performance Chart (2012 - 2016)
Imperial Oil Limited, Ratio Charts
Imperial Oil Limited, Oil & Gas, Deals By Year, 2011 to YTD 2017
Imperial Oil Limited, Oil & Gas, Deals by Type, 2011 to YTD 2017

COMPANIES MENTIONED

Suncor Energy Inc.
Husky Energy Inc.
EnCana Corporation
Cenovus Energy Inc
Canadian Natural Resources Limited

I would like to order:

Product name: Imperial Oil Limited (IMO) - Financial and Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/I6AAB49B918EN.html>
Product ID: I6AAB49B918EN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/I6AAB49B918EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**