

## Imperial Oil Limited (IMO) - Financial and Strategic SWOT Analysis Review

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Imperial Oil Limited (IMO) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Imperial Oil Limited (Imperial Oil), a subsidiary of Exxon Mobil Corporation, is an integrated energy company. It is present across the value chain in petroleum industry including the exploration, production and sale of crude oil and natural gas. The company's upstream operations include the exploration and production of, crude oil, natural gas, synthetic oil and bitumen. Its downstream operations consist of the transportation and refining of crude oil, blending, distribution and marketing of refined products. Imperial Oil also manufactures and markets various petrochemicals. It sells petroleum products under the Esso and Mobil brands through coast to coast supply and retail network. The company's key refineries in Canada include Strathcona, Sarnia and Nanticoke. Imperial Oil is headquartered in Calgary, Alberta, Canada.

### Imperial Oil Limited Key Recent Developments

Apr 28,2017: Imperial Announces First Quarter 2017 Financial And Operating Results  
Apr 23,2017: Four Energy Companies Cleans Up Crude Oil Spill In Strathcona County

Apr 04,2017: Syncrude Outage Limits ConocoPhillips Oil Sands Production

Mar 27,2017: Imperial Provides Update On Syncrude Incident Response

Feb 22,2017: ConocoPhillips Revises Down About 1.2 Billion Barrels Of Oil Sands Reserves

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Mar 27, 2017: Imperial Provides Update On Syncrude Incident Response  
Jan 31, 2017: Imperial Oil Announces 2016 Financial And Operating Results  
Jan 31, 2017: Imperial Oil appoints senior vice-president for upstream activities  
Dec 21, 2016: Imperial Oil files application for time extension of Strathcona Cogeneration power plant  
Oct 28, 2016: Imperial Earns \$1 Billion In Third Quarter Of 2016  
Oct 27, 2016: WEX And ExxonMobil Extend North American Fleet Card Contract For 10 More Years  
Sep 01, 2016: Imperial Oil Commences Maintenance At Canada's Kearl Oil Sands Project  
Aug 24, 2016: Imperial Oil To Begin Maintenance Work On Kearl Oil Sands Project In September 2016  
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## **COMPANIES MENTIONED**

Suncor Energy Inc.  
Husky Energy Inc.  
EnCana Corporation  
Cenovus Energy Inc  
Canadian Natural Resources Limited

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