

# Imperial Dax Company, Inc: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Imperial Dax Company, Inc: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history as well as financial analysis.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Imperial Dax Company, Inc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Imperial Dax Company, Inc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services.

## REASONS TO BUY

Quickly enhance your understanding of 'Imperial Dax Company, Inc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Imperial Dax Company, Inc (Imperial Dax) is a manufacturer and distributor of hair care products in the US. The company's product portfolio comprises a range of hair care products including waxes, shampoos, cremes, gels, conditioners, waxes, oils and pomades. It offers products under various categories such as styling waxes, high life pomade, hair and scalp conditioners, shampoos and conditioners, DAX Hybrids, skin conditioners, shirts and accessories, and samples. The company also offers bees wax, beard oil, moustache wax, olive cream and hair oil. These products are marketed through a wide network of drug, beauty and mass merchant retail stores in the US and various countries across five continents under the DAX brand. The company also sells its products through e-commerce channel. Imperial Dax is headquartered in Fairfield, New Jersey, the US.

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