

Ilana Jivago Inc.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Ilana Jivago Inc.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis as well as key employees.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Ilana Jivago Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Ilana Jivago Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Ilana Jivago Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Ilana Jivago Inc. (Jivago) is a manufacturer and distributor of perfumes for men and women. The company primarily offers fragrances, body products and accessories. Its products portfolio includes luxurious body lotion, toiletries, perfumes, gift sets and silk neck-scarf. These products are marketed under the brands Jivago, 24K, White Gold, Rose Gold, Red Gold and 24K Gold. The company also offers watches for men and women under the brand of Jivago. Its products are available in the exclusive stores around the world. The company also sells products through Neiman Marcus stores and e-commerce portals, ilanajivago.com, jivagowatches.com and neimanmarcus.com. Jivago is headquartered in Beverly Hills, California, the US.

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Ilana Jivago Inc.

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