

IAV GmbH - Strategic SWOT Analysis Review

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Abstracts

IAV GmbH - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

IAV GmbH (IAV), is a provider of engineering services to the automotive industry. The company's engineering service portfolio includes light vehicles, commercial vehicles and work machines, energy supply, methods and test facilities and product solutions. Its light vehicle services include chassis, cockpit, combustion engine, exterior, gaseous-fuel vehicle, hybrid, interior, mobility, powertrain concept and integration, power-train electronic, transmission, vehicle electronic, vehicle function and vehicle safety services. The company also offers a range of commercial vehicles and work machine solutions including cabin, brake systems, CO2 efficiency, driver assistance, functional architecture, transportation and logistics, and work and agricultural machines. Its major clients include Audi, Bentley, BMW, Bombardier, Bugati, Ford, and General Motors. The company has business presence in China, Korea, Japan, the US, Mexico, Brazil, England, France, Italy, Sweden, Russia and India. IAV is headquartered in Berlin, Germany.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you

with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

IAV GmbH - Key Facts
IAV GmbH - Key Employees
IAV GmbH - Key Employee Biographies
IAV GmbH - Major Products and Services
IAV GmbH - History
IAV GmbH - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
IAV GmbH - Business Description
IAV GmbH - SWOT Analysis
SWOT Analysis - Overview
IAV GmbH - Strengths
IAV GmbH - Weaknesses
IAV GmbH - Opportunities
IAV GmbH - Threats
IAV GmbH - Key Competitors

SECTION 3 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

IAV GmbH, Key Facts
IAV GmbH, Key Employees
IAV GmbH, Key Employee Biographies
IAV GmbH, Major Products and Services
IAV GmbH, History
IAV GmbH, Other Locations
IAV GmbH, Subsidiaries
IAV GmbH, Key Competitors

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