

# Hyperama PLC: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Hyperama PLC: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Hyperama PLC'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Hyperama PLC' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history,

major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Hyperama PLC'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Hyperama PLC (Hyperama) is a wholesale food distribution company. It offers a wide range of fresh, chilled and frozen foods, alcoholic and non-alcoholic beverages, grocery, cleaning products and other non foods. Its product portfolio includes fruits, vegetables and meat, dairy products, breads and cakes, ethnic cuisine, beer, ciders, wines, spirits, tobacco, soft drinks, confectionery and snacks. The company also offers brooms, mops, scrub brushes, buckets and cleaning cloths, paper products, kitchenware, glassware, electrical and stationery. It provides various national branded products along with a wide range of exclusive own label products. It sells its products under Tiger Tiger, Caterers Kitchen, White Storm, LA FLAMENCA, Sweet CharacteRs, and PRINCE CONSORT brands. The company operates through a network of wholesale grocery depots offering a wide variety of food and non-food products in Nottingham, Peterborough, Derby and West Bromwich regions of the UK. Hyperama is headquartered in Nottingham, the UK.

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Hyperama PLC

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