

# Hungary Cigarettes, 2020

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## Abstracts

Hungary Cigarettes, 2020

### SUMMARY

Hungary Cigarettes, 2020, is an analytical report by GlobalData that provides extensive and highly detailed current and future market trends in the Hungarian Cigarette market. It covers market size and structure along with per capita and overall consumption. Additionally, it focuses on brand data, retail pricing, prospects, and forecasts for sales and consumption until 2030.

The Hungarian cigarette market experienced a considerable decline in duty-paid sales up to 2005. Legitimate market volumes had fallen while, in sharp contrast, the black market was reported to have increased substantially over the same period. However, new measures brought in during 2005 and 2006 helped the duty-paid sector to recover, with legitimate sales volume rising in the period of 2006 to 2009. Since then, the trend has once again moved downwards, with consumption estimated to decline to 6,000 million pieces in 2017. While a boost to just over 7.0 billion pieces is noted for 2018, the market settled back in 2019.

### SCOPE

The Hungarian cigarette market experienced a considerable decline in duty-paid sales up to 2005.

Legitimate market volumes had fallen while, in sharp contrast, the black market was reported to have increased substantially over the same period. However, new measures brought in during 2005 and 2006 helped the duty-paid sector to recover, with legitimate sales volume rising in the period of 2006 to 2009. Since

then, the trend has once again moved downwards, with consumption estimated to decline to 6,000 million pieces in 2017.

While a boost to just over 7.0 billion pieces is noted for 2018, the market settled back in 2019.

## **REASONS TO BUY**

Get a detailed understanding of consumption to align your sales and marketing efforts with the latest trends in the market.

Identify the areas of growth and opportunities, which will aid effective marketing planning. The differing growth rates in regional product sales drive fundamental shifts in the market.

This report provides detailed, authoritative data on these changes - prime intelligence for marketers.

Understand the market dynamics and essential data to benchmark your position and to identify where to compete in the future.

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