

# Hrvatski Telekom dd (HT-R-A) - Financial and Strategic SWOT Analysis Review

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# **Abstracts**

Hrvatski Telekom dd (HT-R-A) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

# **Highlights**

Hrvatski Telekom dd (Hrvatski Telekom), a subsidiary of Deutsche Telekom BV, is a telecommunications services provider that offers fixed line, mobile services, and international communications. It also provides mobile handsets and accessories. The company offers support and cross-segment management functions including treasury, procurement, accounting and other central functions. Hrvatski Telekom also provides IPTV and data transmission services including lease of lines, metro-ethernet, ATM and IP/MPLS. It operates GSM, LTE and UMTS mobile telephone networks. The company serves residential and corporate customers, small and medium sized businesses, and public sector customers in Croatia and internationally. Hrvatski Telekom is headquartered in Zagreb, Croatia.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives



and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company



### **Contents**

#### **SECTION 1 - ABOUT THE COMPANY**

Hrvatski Telekom dd - Key Facts

Hrvatski Telekom dd - Key Employees

Hrvatski Telekom dd - Key Employee Biographies

Hrvatski Telekom dd - Major Products and Services

Hrvatski Telekom dd - History

Hrvatski Telekom dd - Company Statement

Hrvatski Telekom dd - Locations And Subsidiaries

**Head Office** 

Other Locations & Subsidiaries

#### **SECTION 2 – COMPANY ANALYSIS**

Company Overview

Hrvatski Telekom dd - Business Description

**Business Segment: Business** 

Overview

Performance

Business Segment: Crnogorski Telekom

Overview

Performance

**Business Segment: Optima Telekom** 

Overview

Performance

**Business Segment: Residential** 

Overview

Performance

Geographical Segment: Republic of Croatia

Performance

Geographical Segment: Rest of the World

Performance

Hrvatski Telekom dd - Corporate Strategy

Hrvatski Telekom dd - SWOT Analysis

SWOT Analysis - Overview

Hrvatski Telekom dd - Strengths

Hrvatski Telekom dd - Weaknesses



Hrvatski Telekom dd - Opportunities

Hrvatski Telekom dd - Threats

Hrvatski Telekom dd - Key Competitors

#### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

Hrvatski Telekom dd, Recent Deals Summary

#### **SECTION 4 – APPENDIX**

Methodology Ratio Definitions About GlobalData Contact Us Disclaimer



# **List Of Tables**

#### LIST OF TABLES

Hrvatski Telekom dd, Key Facts

Hrvatski Telekom dd, Key Employees

Hrvatski Telekom dd, Key Employee Biographies

Hrvatski Telekom dd, Major Products and Services

Hrvatski Telekom dd, History

Hrvatski Telekom dd, Subsidiaries

Hrvatski Telekom dd, Key Competitors

Hrvatski Telekom dd, Ratios based on current share price

Hrvatski Telekom dd, Annual Ratios

Hrvatski Telekom dd, Annual Ratios (Cont...1)

Hrvatski Telekom dd, Annual Ratios (Cont...2)

Hrvatski Telekom dd, Interim Ratios

Hrvatski Telekom dd, Recent Deals Summary

**Currency Codes** 

**Capital Market Ratios** 

**Equity Ratios** 

**Profitability Ratios** 

**Cost Ratios** 

**Liquidity Ratios** 

Leverage Ratios

**Efficiency Ratios** 



# **List Of Figures**

#### **LIST OF FIGURES**

Hrvatski Telekom dd, Performance Chart (2016 - 2020) Hrvatski Telekom dd, Ratio Charts



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