

## Horizon Healthcare Services Inc - Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/H5C4BBB83A5EN.html">https://marketpublishers.com/r/H5C4BBB83A5EN.html</a>
Date:	July 25, 2018
Pages:	28
Price:	US\$ 125.00
ID:	H5C4BBB83A5EN

Horizon Healthcare Services Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

### Highlights

Horizon Healthcare Services Inc is a not-for profit health service organization, operating as Horizon Blue Cross Blue Shield of New Jersey (Horizon BCBSNJ). It is an independent licensee of the Blue Cross and Blue Shield Association. The organization provides medical insurance products and services to individuals and employers in New Jersey. Horizon BCBSNJ offers Medicare and Medicaid, health and wellness insurance products and services. The organization through its subsidiaries, also sells dental insurance products for individuals and groups. It also provides worker compensation and personal injury protection administrative services and life insurance products. Horizon BCBSNJ is headquartered in Newark, New Jersey, the US.

### Horizon Healthcare Services Inc Key Recent Developments

May 30,2018: Molecular and Genomic Testing Program Update for July 1, 2018

May 23,2018: Regional Cancer Care Associates Recognized for Quality in Value Based Cancer Care

Apr 26,2018: Horizon Blue Cross Blue Shield of New Jersey Teams up with Walgreens to Combat Prescription Drug Abuse Through Expanded Safe Medication Disposal Program

Apr 25,2018: FDA issues lamotrigine (Lamictal) warning

Mar 20,2018: Medical Policy Update: Transcatheter Pulmonary Valve Implantation

## Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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### **COMPANIES MENTIONED**

Molina Healthcare Inc  
Cigna Corp  
Centene Corp  
Assurant, Inc.  
Aetna Inc

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