

# Hooters of America, LLC: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Hooters of America, LLC: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Hooters of America, LLC '

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Hooters of America, LLC ' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Hooters of America, LLC '

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Hooters of America, LLC (Hooters), a subsidiary of Chanticleer Holdings, Inc. is a quick service restaurant chain. The company's restaurants are famous for their Hooters style chicken wings and also offer a wide variety of burgers, seafood, sandwiches, tacos, appetizers, salads, wings, hooterstizers, sides, fries and desserts. It also offers craft beers, signature cocktails, wine, and sangria. Its restaurants are famous for featuring a casual beach-theme atmosphere and service provided by the All-American cheerleaders, the Hooters Girls. The company also sells merchandise such as T- shirts, Caps and Souvenirs. The company provides catering services for various occasions including birthday parties, bachelor parties, rehearsal dinners, going away parties, meetings, company functions and family celebrations. It also offers gift card and online ordering services. Hooters has its presence in the Americas, Europe, and Asia. Hooters is headquartered in Atlanta, Georgia, the US.

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### COMPANIES MENTIONED

Hooters of America, LLC

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