

Hooker Furniture Corporation (HOFT) - Financial and Strategic SWOT Analysis Review

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Abstracts

Hooker Furniture Corporation (HOFT) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Hooker Furniture Corporation (Hooker) designs, manufactures, imports, markets and distributes home furnishing products. The company offers wooden and metal furniture, leather furniture and fabric-upholstered furniture for hospitality, contract and residential markets. Hooker's products include sofas, sectionals, chairs, loveseats, recliners, coffee tables, end tables, ottomans, console tables, dining chairs and tables, China cabinets, stools, credenzas, beds, buffets and sideboards, chests and dressers, bookcases, accent chairs, mirrors, desks, TV consoles and wall units. The company markets products through e-commerce platforms and traditional brick and mortar stores. Through subsidiaries, the company operates in the US. Hooker is headquartered in Martinsville, Virginia, the US.

Hooker Furniture Corporation Key Recent Developments

Jun 05,2018: Hooker Brands Revenue Helps Lift First Quarter Results for Hooker Furniture Corporation

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Hooker Furniture Corporation - Key Facts
Hooker Furniture Corporation - Key Employees
Hooker Furniture Corporation - Key Employee Biographies
Hooker Furniture Corporation - Major Products and Services
Hooker Furniture Corporation - History
Hooker Furniture Corporation - Company Statement
Hooker Furniture Corporation - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Hooker Furniture Corporation - Business Description
Business Segment: All Other
Overview
Performance
Business Segment: Home Meridian
Overview
Performance
Business Segment: Hooker Branded
Overview
Performance
Hooker Furniture Corporation - SWOT Analysis
SWOT Analysis - Overview
Hooker Furniture Corporation - Strengths
Hooker Furniture Corporation - Weaknesses
Hooker Furniture Corporation - Opportunities
Hooker Furniture Corporation - Threats
Hooker Furniture Corporation - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios

Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Jun 05, 2018: Hooker Brands Revenue Helps Lift First Quarter Results for Hooker Furniture Corporation

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Hooker Furniture Corporation, Key Facts
Hooker Furniture Corporation, Key Employees
Hooker Furniture Corporation, Key Employee Biographies
Hooker Furniture Corporation, Major Products and Services
Hooker Furniture Corporation, History
Hooker Furniture Corporation, Subsidiaries
Hooker Furniture Corporation, Key Competitors
Hooker Furniture Corporation, Ratios based on current share price
Hooker Furniture Corporation, Annual Ratios
Hooker Furniture Corporation, Annual Ratios (Cont.1)
Hooker Furniture Corporation, Annual Ratios (Cont.2)
Hooker Furniture Corporation, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Hooker Furniture Corporation, Performance Chart (2014 - 2018)
Hooker Furniture Corporation, Ratio Charts

COMPANIES MENTIONED

Bassett Furniture Industries, Incorporated
Ethan Allen Interiors Inc.
Flexsteel Industries Inc
HG Holdings Inc
Kimball International, Inc.
Nova Lifestyle, Inc.
Rooms To Go.com, Inc.

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