

Hong Leong Group: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/H1174202A77EN.html>

Date: February 2018

Pages: 16

Price: US\$ 125.00 (Single User License)

ID: H1174202A77EN

Abstracts

SYNOPSIS

Timetric's 'Hong Leong Group: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Hong Leong Group'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Hong Leong Group' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Hong Leong Group'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Hong Leong Group (HLG) is one of the largest conglomerates in South East Asia operating in different industries, including banking and financial services, manufacturing and distribution, property development and investment, hospitality and leisure, and principal investment. The group started its operations in 1963 as a building materials trading company and since then has played a key role in the industrialization and economic growth of Malaysia and cultivating an entrepreneurial spirits in the corporate culture of the country. HLG operates in Malaysia, Singapore, Hong Kong, China, the UK, the US, Cambodia and Vietnam. It is headquartered in Kuala Lumpur, Malaysia.

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COMPANIES MENTIONED

Hong Leong Group

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