

Honda Motor Co Ltd (7267) - Financial and Strategic SWOT Analysis Review

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Honda Motor Co Ltd (7267) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Honda Motor Co Ltd (Honda) is a conglomerate. It designs, manufactures, and markets automobiles, motorcycles, power products, and aviation products. The company produces passenger cars, light trucks, and mini vehicles; and general purpose engines, outboard marine engines, lawn mowers, riding mowers, water pumps, brush cutters, tillers, walking assist devices, snow blowers, robotic mowers, generators, and portable battery inverter power sources. Honda also provides retail lending and leasing services to customers and wholesale financing to dealers. It operates in North America, Europe, Asia, and other regions. The company has manufacturing facilities across the world. Honda is headquartered in Tokyo, Japan.

Honda Motor Co Ltd Key Recent Developments

Jun 26,2018: Honda Motors reports \$380 million annual loss on Hondajet and engine units

Jun 21,2018: Honda Installs One of Southern California's Largest Corporate Owned On-Site Solar Arrays in

Expansion of Corporate Renewable Energy Commitment

Jun 07,2018: Honda Partners on General Motors Next Gen Battery Development

Apr 04,2018: 2018 Honda Clarity Fuel Cell Arrives In California For \$369 A Month With \$2868 Down

Mar 28,2018: Kelley Blue Book Names Honda 'Best Overall Brand,' 'Best Value Brand' and 'Most Refined Brand' in 2018 Brand Image Awards

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

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Jun 07, 2018: Honda Partners on General Motors Next Gen Battery Development
Mar 28, 2018: Kelley Blue Book Names Honda 'Best Overall Brand,' 'Best Value Brand' and 'Most Refined Brand' in 2018 Brand Image Awards
Nov 19, 2017: Blue Energy's Lithium-ion Batteries used in Honda's STEP WGN SPADA Adopted for hybrid system SPORT HYBRID i-MMD
Nov 14, 2017: True Zero expands its hydrogen station network with \$26.6 Million in grants from the California Energy Commission
Oct 05, 2017: Honda Celebrates National Hydrogen and Fuel Cell Day with Continued Investment in Hydrogen Fuel Cell Technology and Infrastructure
Sep 21, 2017: Honda Added to the Dow Jones Sustainability World Index
Sep 15, 2017: Honda to Supply F1 Power Units to Scuderia Toro Rosso
Sep 13, 2017: Shell in collaboration with Honda and Toyota to Bring Seven New Hydrogen Refueling Stations in California
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COMPANIES MENTIONED

Ford Motor Co
Toyota Motor Corporation
Volkswagen AG
Hyundai Motor Co
Renault SA
General Motors Co

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