

The Home Depot, Inc.: Retailing - Company Profile, SWOT and Financial Analysis

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SUMMARY

Canadean's 'The Home Depot, Inc.: Retailing - Company Profile, SWOT and Financial Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers and acquisitions, recent developments, key employees, company locations and subsidiaries as well as competitive benchmarking data.

KEY FINDINGS

This report is a crucial resource for industry executives and anyone looking to access key information about 'The Home Depot, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Canadean strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SYNOPSIS

The Home Depot, Inc. (Home Depot) carries out the retailing of home improvement products. It offers building materials, home improvement supplies, appliances, and lawn and garden products. The company offers various services including credit card services, home delivery, e-retail, truck rental and installation services. It caters mainly to three types of customers including Do-It-Yourself (D-I-Y), Do-It-For-Me (D-I-F-M), and Professional customers. It sells products online through its website, www.homedepot.com. The company's operations are spread across the US, Puerto Rico, the US Virgin Islands, Guam, Canada and Mexico. Home Depot is headquartered in Atlanta, Georgia, the US.

- This business intelligence report presents the key company information, essential to understanding industry challenges and competitors.
- The SWOT analysis identifies the company's strengths, weaknesses, opportunities for growth and threats. The key competitors are dissected alongside the larger challenges that the industry is facing.
- The company profile relays all current information about the business operations, including key employees, major products and services, company history, locations and subsidiaries alongside a supporting statement from the Chairman and Managing Director.

REASONS TO BUY

- Quickly enhance your understanding of 'The Home Depot, Inc.'
- Gain insight into the marketplace and a better understanding of internal and external factors which

could impact the industry.

- Increase business/sales activities by understanding your competitors' businesses better.
- Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

The Home Depot, Inc. (Home Depot) carries out the retailing of home improvement products. It offers building materials, home improvement supplies, appliances, and lawn and garden products. The company offers various services including credit card services, home delivery, e-retail, truck rental and installation services. It caters mainly to three types of customers including Do-It-Yourself (D-I-Y), Do-It-For-Me (D-I-F-M), and Professional customers. It sells products online through its website, www.homedepot.com. The company's operations are spread across the US, Puerto Rico, the US Virgin Islands, Guam, Canada and Mexico. Home Depot is headquartered in Atlanta, Georgia, the US.

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COMPANIES MENTIONED

The Home Depot, Inc.

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