

# HokBen: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'HokBen: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'HokBen'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'HokBen' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history,

major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'HokBen'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

HokBen (HokBen) is a quick service restaurant group, based in Indonesia. The company was established in 1985 by opening its first restaurant in Kebun Kacang, Jakarta. It was formerly known as Hoka Hoka Bento and was renamed to HokBen in October 2013. HokBen restaurants are known for providing Japanese style food. Its key menu items include rice, salads, chicken and beef, rolls, soups, dumplings, beverages, snacks, and desserts. It also provides special kids menu for children. Furthermore, Hokben offers online, drive- thru, dine-in and take-away services. The company operates several outlets in Jakarta, Bandung, Surabaya, Bali and Java. HokBen is headquartered in Jakarta, Indonesia.

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HokBen

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