

## Hindustan Unilever Ltd (HINDUNILVR) - Financial and Strategic SWOT Analysis Review

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Hindustan Unilever Ltd (HINDUNILVR) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Hindustan Unilever Limited (HUL), a subsidiary of Unilever Plc, is a fast-moving consumer goods company. It offers packaged foods, personal care products, homecare products, refreshments and water purifiers. HUL markets its products under Bru, Magnum, Fair & Lovely, Ponds, Lakme, Dove, Pepsodent, Surf Excel, Knorr, Taza, Lipton and Kissan brand names. The company also offers icecream, desserts, tea, coffee, chemicals, marine products, and agricultural commodities through its subsidiaries. HUL distributes its products through a network of distributors and associates in India, Nepal and other countries. It also manages beauty salons and sale of properties. HUL is headquartered in Mumbai, Maharashtra, India.

### Hindustan Unilever Ltd Key Recent Developments

- May 14, 2018: Hindustan Unilever Announces Results for the Quarter ending 31st March 2018
- Apr 13, 2018: Hindustan Unilever chairman to retire
- Jan 17, 2018: Hindustan Unilever announces results for the Quarter ending 31st December 2017

Oct 13,2017: HUL appoints Srinivas Phatak as CFO

Aug 15,2017: Hindustan Unilever CFO P B Balaji resigns to join Tata Motors

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Hindustan Unilever Ltd - Key Facts  
Hindustan Unilever Ltd - Key Employees  
Hindustan Unilever Ltd - Key Employee Biographies  
Hindustan Unilever Ltd - Major Products and Services  
Hindustan Unilever Ltd - History  
Hindustan Unilever Ltd - Company Statement  
Hindustan Unilever Ltd - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries  
Joint Venture

### SECTION 2 – COMPANY ANALYSIS

Company Overview  
Hindustan Unilever Ltd - Business Description  
Business Segment: Foods  
Overview  
Performance  
Business Segment: Home Care  
Overview  
Performance  
Business Segment: Others  
Overview  
Performance  
Business Segment: Personal care  
Overview  
Performance  
Business Segment: Refreshments  
Overview  
Performance  
Geographical Segment: India  
Performance  
Geographical Segment: Outside India  
Key Stats  
Hindustan Unilever Ltd - Corporate Strategy  
Hindustan Unilever Ltd - SWOT Analysis  
SWOT Analysis - Overview  
Hindustan Unilever Ltd - Strengths  
Hindustan Unilever Ltd - Weaknesses  
Hindustan Unilever Ltd - Opportunities  
Hindustan Unilever Ltd - Threats  
Hindustan Unilever Ltd - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Ratio Charts

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

May 14, 2018: Hindustan Unilever Announces Results for the Quarter ending 31st March 2018  
Jan 17, 2018: Hindustan Unilever announces results for the Quarter ending 31st December 2017  
Jul 18, 2017: HUL announces financial results for June quarter 2017  
Jan 23, 2017: HUL appoints Dev Bajpai as director on the Board of the Company

### **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

### **LIST OF TABLES**

Hindustan Unilever Ltd, Key Facts  
Hindustan Unilever Ltd, Key Employees  
Hindustan Unilever Ltd, Key Employee Biographies  
Hindustan Unilever Ltd, Major Products and Services  
Hindustan Unilever Ltd, History  
Hindustan Unilever Ltd, Other Locations  
Hindustan Unilever Ltd, Subsidiaries  
Hindustan Unilever Ltd, Joint Venture  
Hindustan Unilever Ltd, Key Competitors  
Hindustan Unilever Ltd, Ratios based on current share price  
Hindustan Unilever Ltd, Annual Ratios  
Hindustan Unilever Ltd, Annual Ratios (Cont.1)  
Hindustan Unilever Ltd, Annual Ratios (Cont.2)  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## **LIST OF FIGURES**

Hindustan Unilever Ltd, Performance Chart (2014 - 2018)  
Hindustan Unilever Ltd, Ratio Charts

## **COMPANIES MENTIONED**

The Procter & Gamble Co  
Tata Global Beverages Limited  
Nirma Ltd  
Nestle India Ltd  
ITC Ltd  
Godrej Consumer Products Limited  
Colgate-Palmolive (India) Ltd

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