

# Highway Insurance: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Highway Insurance: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis as well as key employees.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Highway Insurance'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Highway Insurance' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Highway Insurance'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Highway Insurance is an insurance provider. The company specializes in underwriting motor insurance. Its product portfolio includes car insurance, van insurance, motorcycle insurance and specialist vehicle insurance. In addition, the company offers a range of third party, fire and theft cover for the private motorist. Furthermore, Highway Insurance provides claims management services to its clients. The company markets and distributes its products through a network of insurance agents and brokers spanned across the UK and Northern Ireland. It is a part of the Liverpool Victoria group of companies (LV=), a leading insurance company based in the UK. Highway Insurance is headquartered in Brentwood, Essex, the UK.

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Highway Insurance

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