

Highmark Inc - Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/H6C48C6B0F5EN.html
Date:	December 20, 2017
Pages:	30
Price:	US\$ 125.00
ID:	H6C48C6B0F5EN

Highmark Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Highmark Inc (Highmark), a subsidiary of Highmark Health, is a provider of healthcare insurance solutions. The company underwrites various indemnities and offers healthcare insurance products to individuals, families, groups, companies and federal employees. In addition, the company provides dental insurance, vision insurance, stop loss insurance and supplemental Medicare products; and process claims for various Medicare members. The company is an independent licensee of Blue Cross and Blue Shield Association. It operates through a network of direct stores, subsidiaries and joint agreements. The company's key operating areas include Western and Central Pennsylvania; Lehigh valley of Pennsylvania; Delaware; and West Virginia. Highmark is headquartered in Pittsburgh, Pennsylvania, the US.

Highmark Inc Key Recent Developments

Mar 27,2017: Highmark names chief medical officer

Sep 23,2016: Highmark Health Reports Financial Results Through June 30, 2016

May 17,2016: Highmark Files Suit Against Federal Government Alleging Breaches Of Risk Corridor Obligations Under Patient Protection And Affordable Care Act

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Table of Content

SECTION 1 - ABOUT THE COMPANY

Highmark Inc - Key Facts
Highmark Inc - Key Employees
Highmark Inc - Key Employee Biographies
Highmark Inc - Major Products and Services
Highmark Inc - History
Highmark Inc - Company Statement
Highmark Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Highmark Inc - Business Description
Highmark Inc - Corporate Strategy
Highmark Inc - SWOT Analysis
SWOT Analysis - Overview
Highmark Inc - Strengths
Highmark Inc - Weaknesses
Highmark Inc - Opportunities
Highmark Inc - Threats
Highmark Inc - Key Competitors
Highmark Inc, Recent Deals Summary

SECTION 3 – COMPANY'S RECENT DEVELOPMENTS

Sep 23, 2016: Highmark Health Reports Financial Results Through June 30, 2016
May 17, 2016: Highmark Files Suit Against Federal Government Alleging Breaches Of Risk Corridor Obligations Under Patient Protection And Affordable Care Act

SECTION 4 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Highmark Inc, Key Facts
Highmark Inc, Key Employees
Highmark Inc, Key Employee Biographies
Highmark Inc, Major Products and Services
Highmark Inc, History
Highmark Inc, Subsidiaries
Highmark Inc, Key Competitors
Highmark Inc, Recent Deals Summary

COMPANIES MENTIONED

University of Pittsburgh Medical Center
United Health Services Inc
HealthAmerica Pennsylvania, Inc.
Geisinger Health System
Capital BlueCross

I would like to order:

Product name: Highmark Inc - Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/H6C48C6B0F5EN.html>
Product ID: H6C48C6B0F5EN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/H6C48C6B0F5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**