

Hexion Inc - Strategic SWOT Analysis Review

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Abstracts

Hexion Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Hexion Inc (Hexion), a subsidiary of Hexion LLC is a producer of thermoset resins, adhesives and structural resins and coatings. Its product portfolio includes epoxy resins, versatic acids and derivatives, phenolic specialty resins and molding compounds, and formaldehyde based resins. The company serves diversifies growing end-markets such as residential and non-residential construction, industrial, automotive, wind energy, consumer goods, and electronics. It provides formaldehyde-based resins for the North American forest products industry. The company distributes its products through a network of direct sales force and third-party distributors worldwide. It company operates in North America, Europe, Asia-Pacific, and Latin America. Hexion is headquartered in Columbus, Ohio, the US.

Hexion Inc Key Recent Developments

Aug 11,2021: Hexion Announces Second Quarter 2021 Results

May 12,2021: Hexion Announces First Quarter 2021 Results

Apr 13,2021: Hexion earns 2021 energy star partner of the year award for comprehensive energy management program

Mar 10,2021: Hexion announces intent to expand Portland, Oregon, Site

Nov 28,2020: Hexion appoints Karen Fowler as first director of diversity, equity and inclusion

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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May 12, 2021: Hexion Announces First Quarter 2021 Results
Apr 13, 2021: Hexion earns 2021 energy star partner of the year award for comprehensive energy management program
Mar 10, 2021: Hexion announces intent to expand Portland, Oregon, Site
Nov 28, 2020: Hexion appoints Karen Fowler as first director of diversity, equity and inclusion
Nov 09, 2020: Hexion announces third quarter 2020 results
Sep 28, 2020: Hexion announces agreement for Sale of Phenolic Specialty Resins, Hexamine and European-based Forest Products Resins Businesses to Black Diamond and Investindustrial
Sep 16, 2020: Hexion announces return of chairman, president and CEO from medical leave

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