

# Heraeus Holding GmbH: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Heraeus Holding GmbH: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Heraeus Holding GmbH"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Heraeus Holding GmbH' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Heraeus Holding GmbH'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Heraeus Holding GmbH (Heraeus) is a precious metal and technology company in Germany. The company primarily focuses on precious metals, materials and technologies, sensors, biomaterials and medical products, quartz glass and specialty light source businesses. The company is involved in the processing of platinum group metals, silver, gold and special metals. It manufactures industrial products using precious metals. Heraeus is also involved in trading of precious metals. It offers chemical products, packaging components, pharmaceutical ingredients, solar cell pastes and special lamps. The company, along with its subsidiaries, manufacturing units and R&D centers, operates in North and South America, Asia-Pacific, Africa and Europe. Heraeus is headquartered in Hanau, Germany.

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