

## Henkel AG & Co KGaA (HEN3) - Financial and Strategic SWOT Analysis Review

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Henkel AG & Co KGaA (HEN3) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Henkel AG & Co. KGaA (Henkel) is a manufacturer and marketer of consumer and industrial products. The company's product portfolio include adhesives, sealants, functional coatings, hair cosmetics, hair salon products, oral care, skin care, body care products, laundry detergents and additives, hard surface cleaners, toilet care, air care and insect control products. It markets these products under the brands of Persil, Purex, Pril, Dial, Schwarzkopf, Syoss, Loctite, Technomelt and Bonderite. Its products cater to the needs of cars, books and magazines, computers, furniture, textiles, packaging. The company's operations are spread across North America, Latin America, Europe, Africa, the Middle East and Asia-Pacific. Henkel is headquartered in Dusseldorf, Germany.

### Henkel AG & Co KGaA Key Recent Developments

May 10,2018: Henkel's Novel Electrically Conductive Adhesive Technology Designed for Next-Generation Solar Device Assembly

May 09,2018: Henkel Q1 Adj. Operating Profit Down; Confirms 2018 Outlook

Feb 23,2018: Henkel reports fiscal year 2017 results

May 11,2017: Henkel reports strong performance in the first quarter

Mar 23,2017: Henkel appoints Rahmyn Kress as chief digital officer

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Henkel AG & Co KGaA - Key Facts

Henkel AG & Co KGaA - Key Employees

Henkel AG & Co KGaA - Key Employee Biographies

Henkel AG & Co KGaA - Major Products and Services

Henkel AG & Co KGaA - History

Henkel AG & Co KGaA - Company Statement

Henkel AG & Co KGaA - Locations And Subsidiaries

Head Office

Other Locations & Subsidiaries

## **SECTION 2 – COMPANY ANALYSIS**

Henkel AG & Co KGaA - Business Description

Business Segment: Adhesive Technologies

Overview

Performance

Key Stats

Business Segment: Beauty Care

Overview

Performance

Key Stats

Business Segment: Corporate

Overview

Performance

Business Segment: Laundry & Home Care

Overview

Performance

Key Stats

Geographical Segment: Africa

Performance

Geographical Segment: Asia Pacific

Performance

Geographical Segment: Eastern Europe

Performance

Geographical Segment: Latin America

Performance

Geographical Segment: North America

Performance

Geographical Segment: Western Europe

Performance

Henkel AG & Co KGaA - Corporate Strategy

Henkel AG & Co KGaA - SWOT Analysis

SWOT Analysis - Overview

Henkel AG & Co KGaA - Strengths

Henkel AG & Co KGaA - Weaknesses

Henkel AG & Co KGaA - Opportunities

Henkel AG & Co KGaA - Threats

Henkel AG & Co KGaA - Key Competitors

## **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

## **SECTION 4 – COMPANY'S RECENT DEVELOPMENTS**

May 10, 2018: Henkel's Novel Electrically Conductive Adhesive Technology Designed for Next-Generation Solar Device Assembly

May 11, 2017: Henkel reports strong performance in the first quarter

Mar 23, 2017: Henkel appoints Rahmyn Kress as chief digital officer

Feb 23, 2017: Henkel reports sales and earnings at record levels

## **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

### **LIST OF TABLES**

Henkel AG & Co KGaA, Key Facts  
Henkel AG & Co KGaA, Key Employees  
Henkel AG & Co KGaA, Key Employee Biographies  
Henkel AG & Co KGaA, Major Products and Services  
Henkel AG & Co KGaA, History  
Henkel AG & Co KGaA, Other Locations  
Henkel AG & Co KGaA, Subsidiaries  
Henkel AG & Co KGaA, Key Competitors  
Henkel AG & Co KGaA, Ratios based on current share price  
Henkel AG & Co KGaA, Annual Ratios  
Henkel AG & Co KGaA, Annual Ratios (Cont.1)  
Henkel AG & Co KGaA, Annual Ratios (Cont.2)  
Henkel AG & Co KGaA, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

### **LIST OF FIGURES**

Henkel AG & Co KGaA, Performance Chart (2013 - 2017)  
Henkel AG & Co KGaA, Ratio Charts

### **COMPANIES MENTIONED**

Unilever N.V.  
The Procter & Gamble Co  
The Clorox Company  
Reckitt Benckiser Group Plc  
PZ Cussons Plc  
L'Oreal SA  
Jean Pierre Rosselet Cosmetics AG  
H.B. Fuller Co  
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Beiersdorf AG  
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