

Henkel AG & Co KGaA (HEN3) - Financial and Strategic SWOT Analysis Review

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Abstracts

Henkel AG & Co KGaA (HEN3) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Henkel AG & Co KGaA (Henkel) is a manufacturer and marketer of consumer and industrial products. The company's product portfolio include adhesives, sealants, functional coatings, hair cosmetics, hair salon products, oral care, skin care, body care products, laundry detergents and additives, hard surface cleaners, toilet care, air care and insect control products. The company markets these products under the brand names of Persil, Purex, Pril, Dial, Dynamo, Bref, Schwarzkopf, Syoss, Loctite, Technomelt and Bonderite. The company serves various manufacturers of books and magazines, computers, furniture, textiles, packaging. The company conducts its business operations across the world. Henkel is headquartered in Dusseldorf, Germany.

Henkel AG & Co KGaA Key Recent Developments

Jul 08,2021: Henkel 3D printing facilities achieve quality standard for medical device manufacturers

May 31,2021: Henkel Announces Wolfgang K?nig As New Executive Vice President For Beauty Care Business Unit

Feb 18,2021: Henkel and North Carolina State University enter research partnership

Nov 20,2020: Clariant's commitment to innovation and sustainability recognized with

Henkel and ICIS awards

Nov 11,2020: Henkel AG & Co KGaA's social plastic ecosystem in collaboration with plastic bank earns top honors in the 2020 packaging innovation awards by Dow

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Henkel AG & Co KGaA - Key Facts
Henkel AG & Co KGaA - Key Employees
Henkel AG & Co KGaA - Key Employee Biographies
Henkel AG & Co KGaA - Major Products and Services
Henkel AG & Co KGaA - History
Henkel AG & Co KGaA - Company Statement
Henkel AG & Co KGaA - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Henkel AG & Co KGaA - Business Description
Business Segment: Adhesive Technologies
Overview
Key Stats
Business Segment: Adhesives Technologies
Performance
Business Segment: Beauty Care
Overview
Performance
Key Stats
Business Segment: Corporate
Overview
Performance
Business Segment: Laundry and Home Care
Overview
Performance
Key Stats
Geographical Segment: Africa/Middle East
Performance
Geographical Segment: Asia Pacific
Performance
Geographical Segment: Eastern Europe

Performance

Geographical Segment: Latin America

Performance

Geographical Segment: North America

Performance

Geographical Segment: Western Europe

Performance

R&D Overview

Henkel AG & Co KGaA - Corporate Strategy

Henkel AG & Co KGaA - SWOT Analysis

SWOT Analysis - Overview

Henkel AG & Co KGaA - Strengths

Henkel AG & Co KGaA - Weaknesses

Henkel AG & Co KGaA - Opportunities

Henkel AG & Co KGaA - Threats

Henkel AG & Co KGaA - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

Jul 08, 2021: Henkel 3D printing facilities achieve quality standard for medical device manufacturers

May 31, 2021: Henkel Announces Wolfgang König As New Executive Vice President For Beauty Care Business Unit

Feb 18, 2021: Henkel and North Carolina State University enter research partnership

Nov 20, 2020: Clariant's commitment to innovation and sustainability recognized with Henkel and ICIS awards

Nov 11, 2020: Henkel AG & Co KGaA's social plastic ecosystem in collaboration with plastic bank earns top honors in the 2020 packaging innovation awards by Dow

Oct 07, 2020: Loctite PC 7255 meets highest demands in flue gas duct

Oct 06, 2020: VDM Metals adopts Henkel's nitric acid-free pickling process

Sep 14, 2020: Henkel accelerates climate action and renewable energy usage

Mar 05, 2020: Henkel launches growth agenda

Mar 05, 2020: Henkel reports mixed business performance in 2019 and gives outlook for 2020

SECTION 5 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Henkel AG & Co KGaA, Key Facts
Henkel AG & Co KGaA, Key Employees
Henkel AG & Co KGaA, Key Employee Biographies
Henkel AG & Co KGaA, Major Products and Services
Henkel AG & Co KGaA, History
Henkel AG & Co KGaA, Subsidiaries
Henkel AG & Co KGaA, Key Competitors
Henkel AG & Co KGaA, Ratios based on current share price
Henkel AG & Co KGaA, Annual Ratios
Henkel AG & Co KGaA, Annual Ratios (Cont...1)
Henkel AG & Co KGaA, Annual Ratios (Cont...2)
Henkel AG & Co KGaA, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Henkel AG & Co KGaA, Performance Chart (2016 - 2020)

Henkel AG & Co KGaA, Ratio Charts

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