

# Hellenic Bank Public Company Ltd (HB): Company Profile and SWOT Analysis

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#### **Abstracts**

#### **SYNOPSIS**

Timetric's 'Hellenic Bank Public Company Ltd (HB): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Hellenic Bank Public Company Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'Hellenic Bank Public Company Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Hellenic Bank Public Company Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Hellenic Bank Public Company Ltd (Hellenic Bank) is a banking service provider. The bank offers its products and services to individual and corporate clients. The portfolio of products offered by the bank includes savings, deposit and current accounts, home loans, car loans, personal loans, corporate loans, credit cards, debit cards and prepaid cards. It also offers life and non-life insurance products such as motor insurance, personal accident insurance, life insurance, fire and theft insurance, employer's liability insurance and household's comprehensive insurance. Its service offerings include investment banking, brokerage, cash management, international payment, treasury, custodian services, escrow services and banking supportive services. The bank offers its products and services through a network of branches and ATMs in Cyprus. Hellenic Bank is headquartered in Nicosia, Cyprus.



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#### **COMPANIES MENTIONED**

Hellenic Bank Public Company Ltd



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