

# Hellaby Holdings Limited: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/H99DD7AB8B5EN.html>

Date: May 2017

Pages: 39

Price: US\$ 125.00 (Single User License)

ID: H99DD7AB8B5EN

## Abstracts

### SYNOPSIS

Timetric's 'Hellaby Holdings Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Hellaby Holdings Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Hellaby Holdings Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Hellaby Holdings Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Hellaby Holdings Limited (Hellaby) is a provider of specialized industrial business solutions, based in New Zealand. It owns a portfolio of distribution, industrial and retail businesses. It focuses on distribution and supply of batteries, automotive and truck replacement parts, wheel components, agricultural equipment, materials handling tires, and auto electrical components. The company also markets forestry and construction equipment and materials handling equipment. In addition, Hellaby offers catalyst Handling, specialized mechanical and industrial services to petrochemical plants and refineries; and also operates footwear retail chains under Hannahs, Number One Shoes, Pulp, and Hush Puppies brands. Hellaby has its presence across Australia, New Zealand, North America and the Middle East. The company is head quartered in Auckland, New Zealand.

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### COMPANIES MENTIONED

Hellaby Holdings Limited

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